



# Looking to increase your international sales? Participate in our *Capitalizing on CAFTA-DR* Webinar!

U.S. COMMERCIAL SERVICE  
WEBINAR SERIES

## Discover new sales opportunities close to home.

International trade offers a world of opportunity for savvy companies like yours. Right now, you don't have to look far to find one of the most potentially lucrative markets in the world for U.S. businesses — the Central America / Dominican Republic region. And, thanks to the new Central America - Dominican Republic Free Trade Agreement (CAFTA-DR), this region is more accessible than ever.

## Consider the Central America - Dominican Republic Region.

- Central America is the third largest market for U.S. goods and services in Latin America behind only Mexico and Brazil, and the 16th largest market worldwide.
- U.S. export growth to the CAFTA-DR region has outperformed overall U.S. exports. From 2000 to 2004, exports to the region grew by more than 15 percent.
- Implementation of CAFTA-DR will provide an immediate boost to U.S. exports and investment.

## Find out how to get started or expand your sales in this region through our *Capitalizing on CAFTA-DR* webinar.

- ✓ Learn more about market opportunities,
- ✓ Communicate directly with the market experts, and
- ✓ Get answers to your questions.

During the webcast, Regional Senior Commercial Officer Dan Thompson, who has spent the past six years in Central America, will provide insights and answer your questions from San Salvador on current developments and opportunities in the market and how your firm can take advantage of America's newest free trade partner.

## Who should attend?

International marketing and sales managers, as well as those who specialize in these markets, should make this webinar a priority. Even if your company is not yet selling overseas, it's never too early to begin exploring your options.

## Capitalizing on CAFTA-DR

January 19, 2006

11:00 AM EST, 10:00 AM CST,  
9:00 AM MST, 8:00 AM PST,  
7:00 AM AST

REGISTER  
NOW

### Contact :

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for your access information and pass  
code.



### Can't attend the live webcast?

Register to watch the archived version at your  
leisure and still submit questions that will be  
answered by our regional trade specialists.

### Don't miss our future webinars:

*South Africa - Alive with Opportunities*  
February 9, 2006, 11:00 AM EST

*Opportunities in China*  
March 20, 2006, 2:00 PM EST

*Opening Markets in India*  
April 4, 2006, 11:00 AM EST

*Selling Overseas 101: Strategic Exporting*  
May 20, 2006, 2:00 PM EST